



## GPLEX 360

### SPONSORSHIP OPPORTUNITIES

GPLEX 2022 will offer participants and sponsors energizing experiences rich with new ideas, connections, and new opportunities. **Join us.**

Align your business with civic innovation and collaborative solutions for instilling racial equity and inclusive agility in post-pandemic Philadelphia, both in-region and through lessons from Detroit.

#### GPLEX 2022

**GPLEX 2022 will take place in Detroit, MI, from October 2–5.**

More details about the Detroit program to follow... stay tuned.

# GPLEX 360

## SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor

\$25,000

- > Name and logo on every event (including 5 GPLEX 360 events)
- > Name and logo on website and in booklet
- > Opportunity to **present (5–10 minutes) at either opening reception or first day kickoff**
- > Opportunity to make **introductions (5 minutes) at any 360 event**
- > 3 complimentary tickets to GPLEX Detroit
- > Complimentary tickets to all 360 events

### Industry Leader

\$15,000

- > Name and logo on every event (including 5 GPLEX 360 events)
- > Name and logo on website and in booklet
- > Opportunity to remark at one **full-group session of your choice and...**
- > Opportunity to **collaborate on one 360 session of your choice (must apply before June 1)**
- > 2 complimentary tickets to GPLEX Detroit
- > Complimentary tickets to all 360 events

### Thought Partner

\$10,000

- > Name and logo on GPLEX Detroit
- > Name and logo on website and in booklet
- > Opportunity to remark at one **partial-group session of your choice**
- > **Ability to shape one of the partial-group sessions (must apply before July 1)**
- > 1 complimentary ticket to GPLEX Detroit
- > 4 complimentary tickets to any 360 events

### Patron

\$5,000

- > Name and logo on GPLEX Detroit
- > Name and logo on website and in booklet
- > Opportunity to remark at one **partial-group session of your choice OR a regional exploration**
- > 2 complimentary tickets to each 360 event

### Host

\$2,500

- > Name and logo on GPLEX Detroit
- > Name and logo on website and in booklet
- > Sponsorship of **Dinearound** (ability to choose guests)

### Civic Champion\*

\$1,500

- > **Primary sponsor of one GPLEX 360 session**
- > Opportunity to remark at session
- > 3 complimentary tickets to session
- > Name and logo on website + session material

### Scholarship Fund Booster

(Any amount)

- > Help build the **support fund** either publicly or anonymously to send individuals to the conference with full or partial ticket coverage

\*GPLEX 360 is seeking **Civic Champions** for the following events:

**May 26th at 5 PM:** Recruitment Networking Event  
(Location in Center City TBA)

**June 14th from 10 AM–1 PM:** Dräger Tour + Panel  
(GPLEX Detroit Application closes June 10)

**July (TBD):** Regional Exploration: Kensington

**September 7th at 5 PM:** Detroit Bankruptcy Film Screening:  
"Gradually, then Suddenly" by Sam Katz @Esperanza

TO SECURE YOUR OPPORTUNITY AS A 2022 SPONSOR, contact Jeff Hornstein at [jhornstein@economyleague.org](mailto:jhornstein@economyleague.org)

FOR QUESTIONS ABOUT PROGRAM AND SPONSORSHIP OPTIONS, contact Kiersten Mailler at [kmailler@economyleague.org](mailto:kmailler@economyleague.org)

